



October 2, 2020

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FOR IMMEDIATE RELEASE: ARTSTORM ARTISTS SELECTED TO PAINT THROUGHOUT OCTOBER

6 local artists have been selected and will be painting storm drains in the Wyndhurst area throughout October to encourage the public to think about their impact on our streams and watersheds. The 6 artists are: Sera Seely, Ella Morrison, Isabel Kidd, Krista Gudinas, Morgan Short, and Arnulfo Jacinto. This year had the most entries to the competition ever, and we would like to thank all the entrants for their time pulling together a submission.

Storm drains are an important part of our water infrastructure; they convey storm water from urban surfaces into our natural streams and rivers. When pollutants like trash, dirt, or chemicals get into the storm drain they cause harm to our wildlife and eventually people living downstream. This installation is an effort to spread awareness about the valuable natural resources we have in Lynchburg and actions that every citizen can take to help conserve them. Preventing pollutants from entering the storm drain system is an easy and effective way to reduce pollution in Lynchburg. Only rain down the drain leads to only rain in the James!

The artists were selected from a pool by the James River Council for Arts and Humanities and Lynchburg Water Resources. Artist locations will be identified with a safety zone. Please drive carefully to protect the artists and please remember to socially distance.

For background information please visit:
<http://www.jamesriverarts.net/storm-drain-art-project>

For more information or to interview an artist, contact Nancy Lilly, Stormwater Outreach Coordinator, 434-455-3933.

Image Attached

Our Job is Clear!